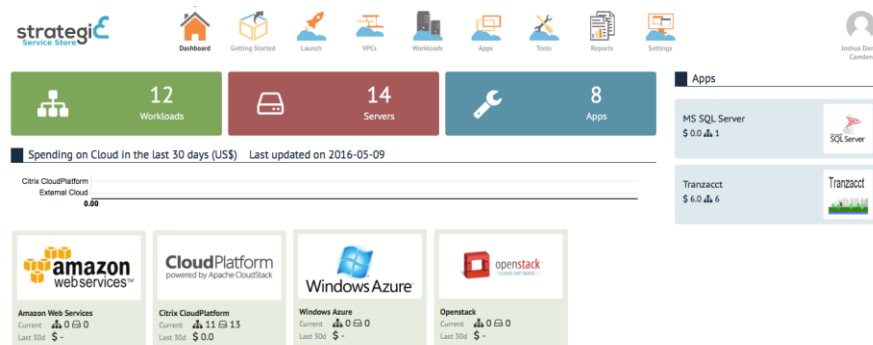


Press Release



STRATEGIC

An advance service distribution network and tools for interoperable programmable, and exploitation of unified public cloud services.

STRATEGIC is a CIP-PSP project funded by the European Commission under the area of ICT for public cloud services. The vision of the project is to address the **need of organizations**, particularly the public sector bodies, **to adopt cloud computing** and **to leverage the benefits of public cloud services**.

Cloud computing services hold the promise to deliver a host of benefits to both public sector organizations and enterprises, including reduced Capital Expenses, improved performance and scalability, enhanced reliability, as well as an overall reduced Total Cost of Ownership for their ICT infrastructures and services. These benefits are particularly important for public bodies, especially for governmental agencies, municipalities and regions, all over the EU, which are nowadays under extreme pressure to operate under constrained ICT budgets.

In this context, STRATEGIC Service Store has been introduced. STRATEGIC Service Store tries to address the need of organizations (notably public sector bodies) to adopt cloud computing and to leverage the benefits of public cloud services. Main benefits for public entities in using the STRATEGIC for their cloud migration include:

- Reducing costs for their information system infrastructures, platforms and services
- Embracing new (cloud-based) service delivery models to accelerate innovation and benefit from economies of scale as these become available
- Sharing resources and experiences, and integrate services with other local authorities or other countries, again to reduce costs and share support and knowledge
- Making use of national G-Cloud services as they become available

- Increasing the effectiveness, scalability and elasticity of current online services and invoke some new ones

Above that STRATEGIC Service Store provides:

- Multi-Cloud deployment and workload management capability.
- Application Store/marketplace.
- Ability to publish your own Application with a set pre-defined topologies and be resalable in the marketplace.
- Integrated Cloud Security.
- STRATEGIC Service Store Dashboard

The multi-cloud deployment is supported on public Clouds such as Amazon AWS, Windows Azure and any private cloud data centres that use CloudPlatform and Openstack. Also STRATEGIC Service Store provides a wide choice of pre-packaged apps from simple applications like a Tomcat server to a complex deployment such as a Hadoop cluster as a multi-tier multi-server application. The 'Publish My App' capability further extends the marketplace to the customer to add an application of their choice themselves.

Official Project Data

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